

**Brief Note on the activities of the Himachal Pradesh Tourism  
Development Corporation Limited**

**1. INTRODUCTION**

The Himachal Pradesh Tourism Development Corporation Ltd. was formed in September, 1972 as an undertaking of the Govt. under the Companies Act, 1956. The brief of the Company since its inception is as under:-

**2. OBJECTIVES**

The main objectives of the Company are to:

- (i) establish, develop, promote, execute, operate and otherwise carry on projects, schemes and other activities including running and maintenance of tourist vehicles to facilitate or accelerate the development of tourism;
- (ii) construct, run and maintain Tourist Information Bureaux and Centres in and outside the State within the Country;
- (iii) publish and sell different types of material for the purpose of giving publicity to tourism;
- (iv) construct, lease out, take on lease, run and maintain tourist bungalows, tourist inns, youth hostels, hotels and cafeterias.

**3. ORGANISATIONAL SET-UP**

The management of the Company vests in a Board of Directors consisting of Directors including the Managing Director. The Chief Minister is the Ex-officio Chairman of the Company. The Managing Director is assisted by the General Manager, Deputy Managers and Manager (Finance) at Head

office, Shimla. The post of Company Secretary has been lying vacant since June 1992.

#### **4. ROLE IN PROMOTION OF TOURISM**

1. A pioneer: brave steps into the new world
2. Dispersal of tourism: expansion.
3. Prime mover often without advantage: social mandate.
4. Continues to be a singular presence.
5. Generate Employment.
6. Contribution to State revenue.
7. Facilitated travel of tourists.
8. Brand name for safe secure stay
9. Official host of the Government

#### **5. TRANSPORT WING**

1. Operational from 1974
  - a) Safe comfortable transport to destination
  - b) Facilities travel to remote areas by luxury coaches Conducted tours
  - c) 2 lacs passengers travel on average yearly.
2. Synergy between tourism and transport: if 10% stays in HP TDC hotel, income can be 2 crores.
3. Safety record.